

Grupa
Familijna

In the heart of Europe

Poland has the largest economy in Eastern Europe and has been steadily moving up worldwide rankings as a result of its favourable macroeconomic environment, steady economic growth, and high standard of infrastructure.

The Lower Silesia region has fostered Polish business and served as the home market for the Familijna Group, one of the biggest companies in the Polish baking sector of the FMCG industry, for more than 30 years of operation.



Polish bakery

European quality

Familijna Group, a forward-thinking Polish manufacturer of premium baked and confectionery goods, sells its products to more than a thousand customers across Europe.



knowledge and experience

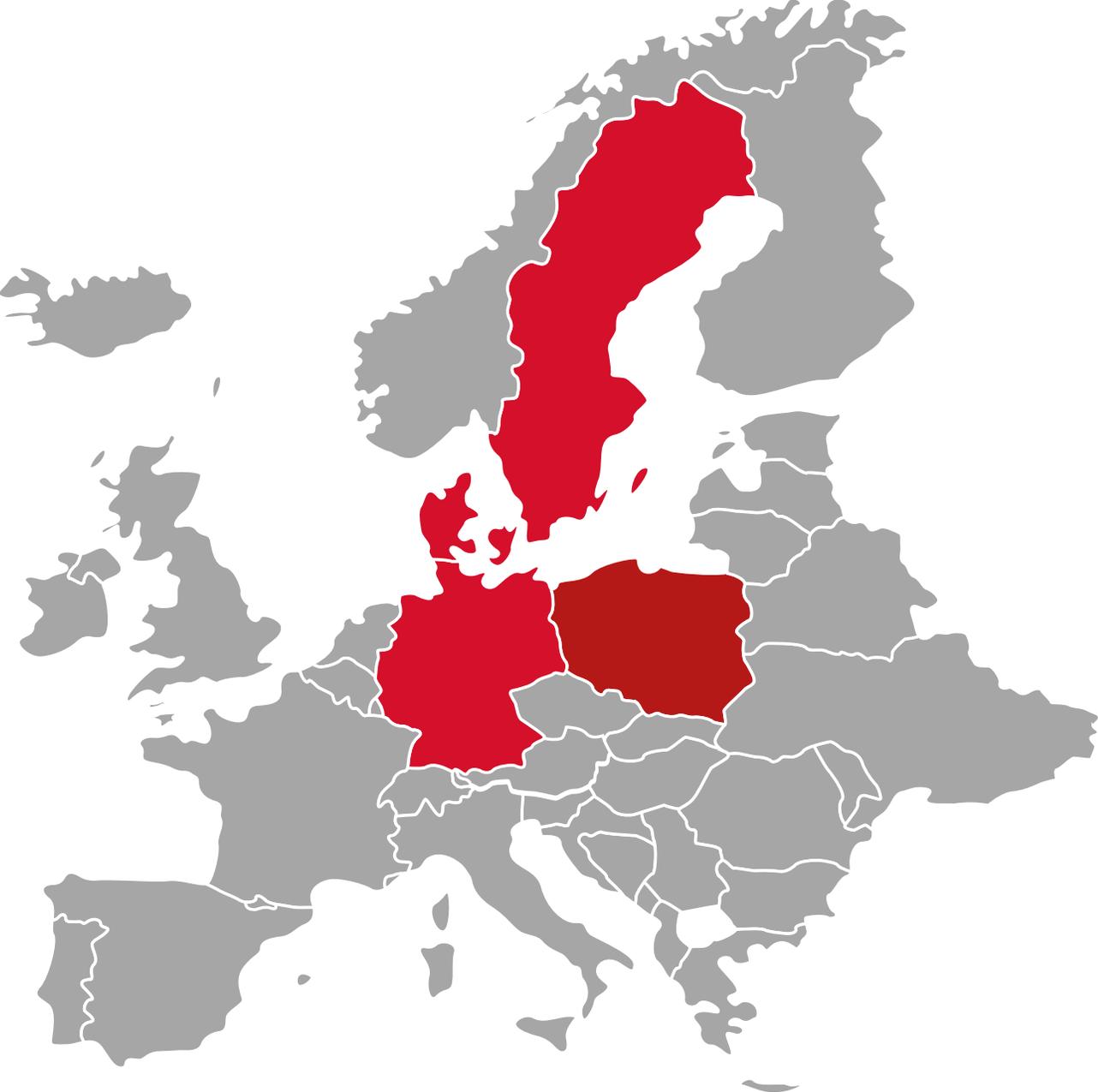
A family-run business with more than 30 years of experience in the industry and a remarkable love for baking. Unstoppable in pursuit of progress and continually incorporating new technologies.



international market reach



2009 *vs* 2022



high quality guarantee

Our attention to the Food Safety Management System we adopted and maintained guarantees the quality and safety of our baked goods. Based on the identified processes, the FSMS was created in line with:

ISO 22000: 2006

IFS Food V6

HACCP

OFSS standard



we bake from scratch

We bake our goods from scratch using our own natural whole wheat and rye sourdough recipe.

Sourdough bread is a type of bread that is made when the right bacteria and wild yeast work together in a natural fermentation process.

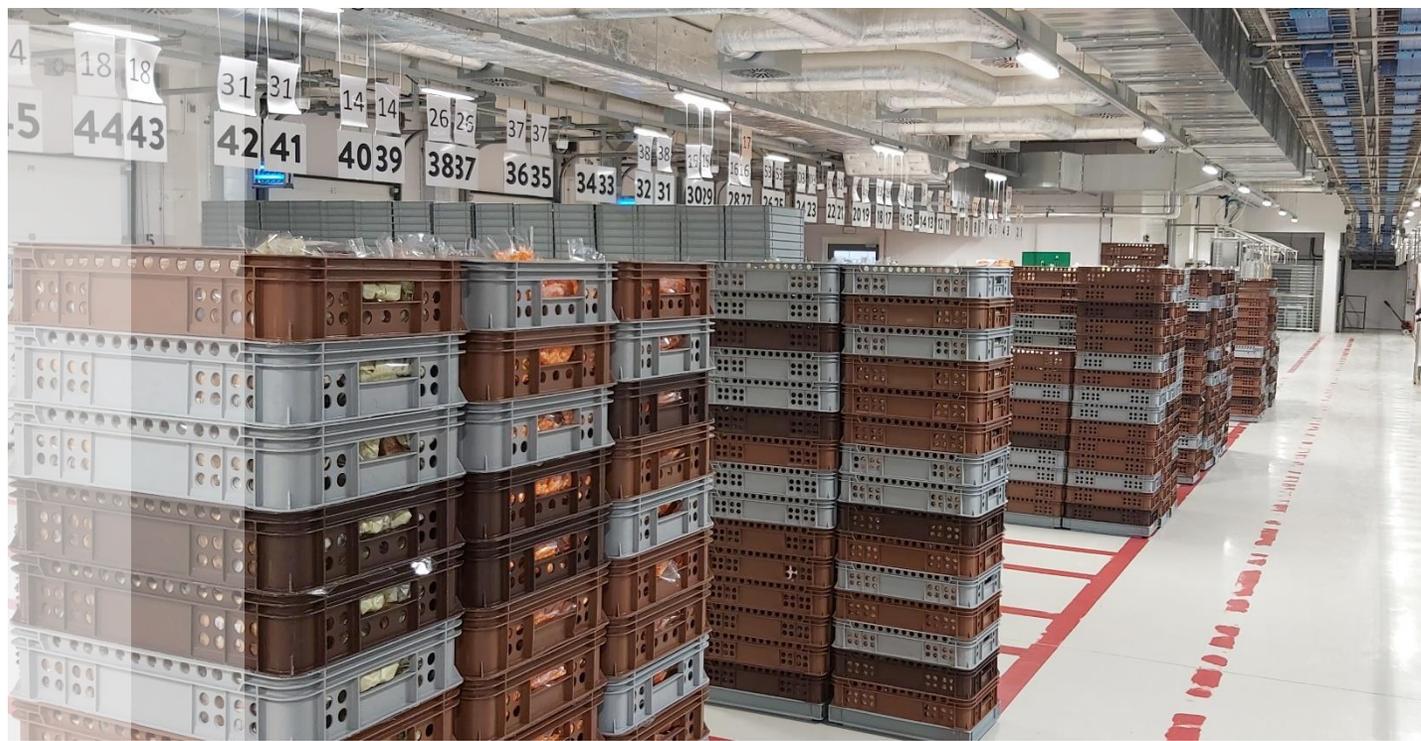
Everything starts from scratch in our bakery, where we have full control over every step of how the dough rises and bakes.



automated order assembly

The daily execution of thousands of orders is a highly complex logistical operation that would be impossible to complete without our cutting-edge automated order assembly system.

We are able to successfully complete the largest orders thanks to the use of an advanced operating system and reliable warehouse services.



automated banneton cleaning and drying system

Familijna was one of the first bakeries in Poland to use a cutting-edge, automated technology for cleaning and sanitizing baking bannetons. This enhancement has an immediate effect on reducing the product cycle time and sealing the food safety system.

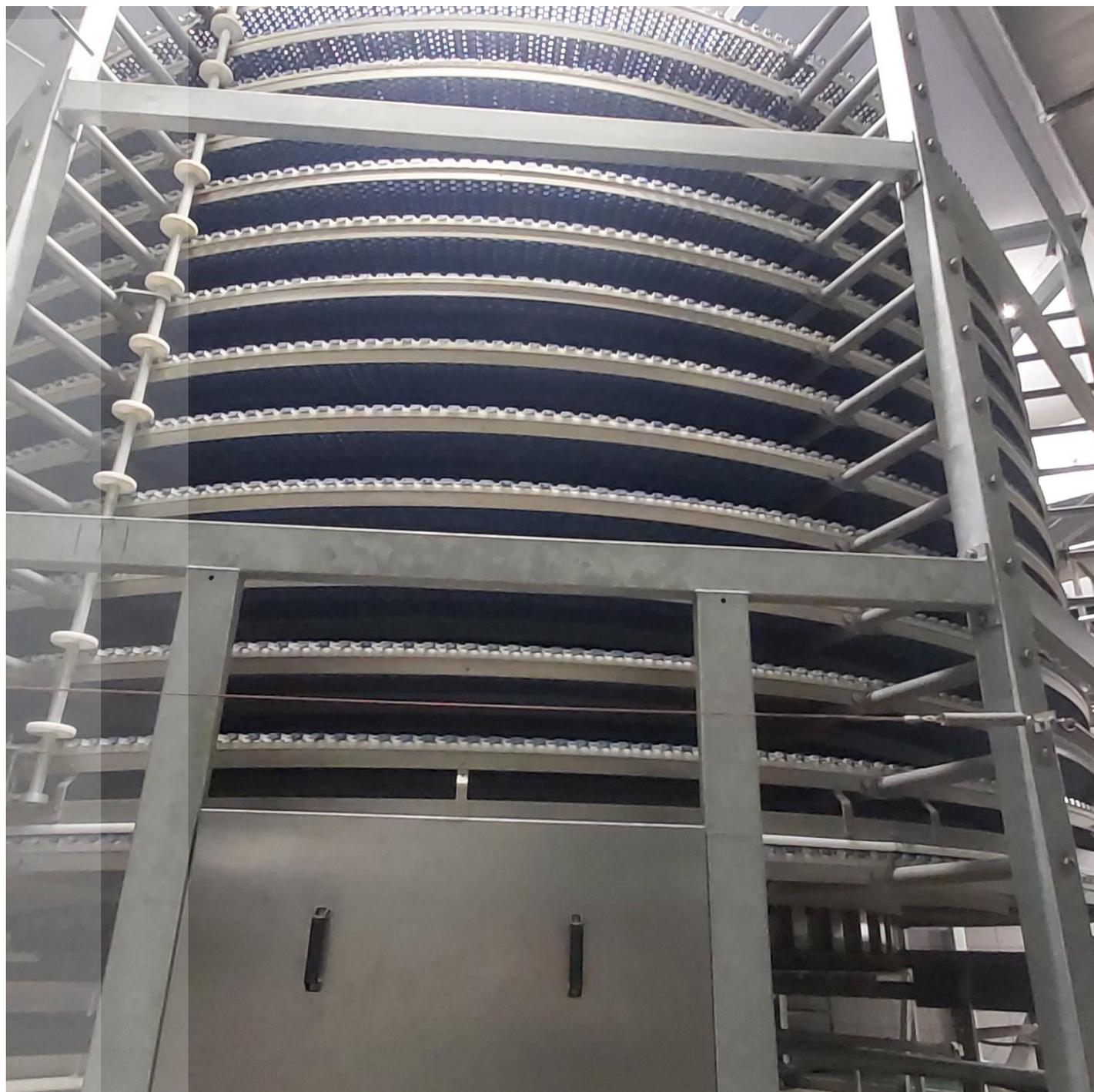


fresh at any time

For the purpose of optimizing baking processes and ensuring the continuity of logistics processes of your deliveries, we have an option to quick-freeze a chosen range of baked goods.

The main goal of this solution is to minimize manufacturing costs per unit by following the “returns of scale” principle.

It aims to save money by lowering the cost of unsold goods. This also ensures that the products are of a consistent and excellent quality throughout, with specifications that are identical to those of freshly made baked goods.



custom baked

The combination of a seasoned team of specialists and a state-of-the-art technology park is the ideal environment for developing new goods in line with regional sales trends.

We employ a customer-centred approach in our work, and our wealth of knowledge enables us to perfectly meet these needs. The superiority of our baked goods, we believe, speaks for itself.



Familijna Group

a reliable business partner

Since our company's inception, we have been governed by values that are close to our customers. The cornerstones of our work are the quality of our baked goods, respect for baking traditions, and teamwork, which translate into the taste of our products and the satisfaction of our customers.

For us, high-quality goods also mean reliable sales service, which starts with automated order assembly, continues through efficient transport and logistics, and ends with professional communication with the customer.

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— CORE VALUES —



TRADYCJA
& JAKOŚĆ



PARTNERSKA
WSPÓŁPRACA



WYSOKA
JAKOŚĆ



ROZBUDOWANA
LOGISTYKA
TRAS



NOWOCZESNA
DYSTRYBUCJA



PROFESJONALNA
OBSŁUGA
KLIENTA

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